

WHAT IS A SCAM?

A **scam** is when a criminal tricks you into giving personal or financial information so they can steal from you.

Scammers may contact you by:

- email
- text message
- phone call
- social media.

SCAMS TODAY



Impersonation- pretend to be trusted businesses, friends or family, to steal your money or information. e.g. using AI Voice or images



Product and Service- pose as buyers or sellers to steal your money. e.g. pretends to be Auspost or banks



Online Dating Romance- use romance, dating or friendship to get your trust, money or even nudes.

REMEMBER



There's no shame in getting scammed. It can happen to any of us.

YOU ARE NOT ALONE



SCAMS

PROTECT YOURSELF FROM SCAMS

1

Stop - Do not give money or personal information to anyone if you are not certain who you are dealing with.

2

Check - Ask yourself- could the message or call be fake?.

3

Protect - Act quickly - contact the bank if a scammer gets your money and report scams to **Scamwatch**.

KNOW THE WARNING SIGNS



Pressure to act quickly.



Amazing opportunities to make or save money.



Requests to make payments in unusual or specific ways.



Messages with links or attachments.

To **report** a cybercrime, go to: actnowstaysecure.gov.au/support